



April 29th, 2023

**Wild Leap Atlanta
at Centennial Yards**

**125 Ted Turner Drive SW
Atlanta, GA 30313**

gawwa.org/beer-festival

Dear Potential Sponsor,

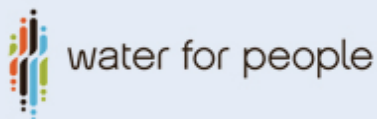
We all know that clean water is one of our planet's most valuable resources. It is critical to everything that we do. The food we eat, the electricity that powers our homes, and the cities and towns in which we live are all highly dependent upon having reliable sources of clean water. Even the beer that we drink is 90% water. Sadly, more than 780 million people in this world do not have access to clean water.

Georgia Section of the American Water Works Association (GAWWA) is hosting the seventh annual No Water No Beer® Festival. This year we have another exciting new venue intown at the newly opened Wild Leap Brewery at Centennial Yards (the exciting new development taking place downtown near Mercedes Benz Stadium). Wild Leap was voted by Beer Connoisseur to be the 2021 Brewery of the Year and is excited to be hosting this event in their brand new facility. This year's event will be held on April 29, 2023 from 6:30 - 9:30 pm. The event will include delicious food, great music, and some of the best beer in the Southeast. All proceeds from this event will help fund Water For People (WFP) and Engineers Without Borders (EWB) in their quest to provide clean water to people in developing countries. The proceeds will also help Rivers Alive in efforts to keep our water supply clean right here in Georgia and the AWWA Water Equation in providing scholarships for training operators in protecting our health. Over the past six years, we have had great events with over 300 people in attendance for each event and success in raising over \$50,000 for these great causes.

We invite you to join us in supporting WFP, EWB, Rivers Alive and the Water Equation through your sponsorship and attendance at this fundraiser at the Wild Leap Centennial Yards Brewery. More information on the event is located at gawwa.org/beer-festival. Also, please spread the word within your organization about the event and ticket availability. There are a limited number of tickets available at the lowest price, and cost will increase as the event approaches.

We hope that you will join us as a sponsor for this year's event. Information on sponsorship levels is attached (you can also sign up and pay for sponsorship at the link above). Please take the time today to complete this form and commit to supporting and attending the 2023 No Water No Beer® Festival. On behalf of all the communities served by WFP, EWB, Water Equation and Rivers Alive, we thank you for your continued support.

Kelly Comstock – 2023 NWNB Planning Committee



2023 NO WATER NO BEER® FESTIVAL

SPONSORSHIP INFORMATION

Please check one

- Gold (\$1,500)
 Gold (\$1250 + Raffle Item*)
 Silver (\$750)

Person or Company (as it should be listed on printed materials)

Name of Individual to serve as company contact

Address

City, State, Zip

Phone

Email

Your "Coordinating Individual" Contact Name

**If choosing Gold Sponsor and providing Raffle Item, the Sponsor will provide a Raffle item of at least \$250 value. Additional information will be provided to those who choose this option.*

- Enclosed is my check payable to Georgia Section AWWA
(note "NWNB2023" in the memo line)
- We will pay online through the event sponsorship link at gawwa.org/beer-festival
- Please have Georgia Section AWWA invoice me at the above address

Email form to: Kcomstock@brwncald.com

Mail to: Connie Nelms – GAWWA Secretary Treasurer
151 Judy Road, Franklin, GA 30217

Sponsorship of the No Water No Beer® Festival is designed for companies and individuals interested in participating in the missions of Water For People (WFP), Engineers Without Borders (EWB), Rivers Alive, and the Water Equation (WE) and contributing to the impact of these organizations. By underwriting the event, sponsorship proceeds will be directed to WFP, EWB, Rivers Alive, and WE programs and projects.

GOLD LEVEL SPONSOR-\$1,500 (\$1250 + RAFFLE ITEM)

- Six (6) tickets to the event
- Logo displayed on website and conference announcement emails with link
- Logo displayed on banner at event (large logo)
- Logo / screen message on monitor (rotating through event) – Individual Slide
- Announcement of company sponsorship during event
- Sponsorship of one of the Prizes for the Raffle (Prize is provided by sponsor or provided for sponsor depending on Gold Sponsor Option chosen)
- Representative will assist with Raffle (will draw winning ticket for sponsored prize)

SILVER LEVEL SPONSOR-\$750

- Three (3) tickets to the event
- Logo displayed on website and conference announcement emails with link
- Logo displayed on banner at event (smaller logo)
- Logo on monitor (rotating through event) – Listed with other Silver Sponsors

