Dear Potential Sponsor,

We all know that clean water is one of our planet’s most valuable resources. It is critical to everything that we do. The food we eat, the electricity that powers our homes, and the cities and towns in which we live are all highly dependent upon having reliable sources of clean water. Even the beer that we drink is 90% water. Sadly, more than 780 million people in this world do not have access to clean water. To help show the importance of clean water and the fact that with No Water there would be No Beer, the Georgia Section of the American Water Works Association (GAWWA) is hosting the fifth annual No Water, No Beer Festival®. This year we have another exciting new venue intown at the Wild Heaven West End Brewery & Gardens location at the same Lee+White complex on the Westside Beltline Trail that we enjoyed last year. This year’s event will be held on May 2, 2020 from 6:30 – 9:30 pm as a kick-off to Drinking Water Week. The event will include delicious food, great music, and some of the best beer in the Southeast. All proceeds from this event will help Water for People and Engineers Without Borders in their quests to provide clean water to people in developing countries, it will help Rivers Alive in efforts to keep our water supply clean right here in Georgia, and it will help the AWWA Water Equation provide scholarships for training operators in protecting our health. Over the past 5 years we have had great events with over 350 people in attendance for each event and success in raising $40,000 for these great causes.

We invite you to join us in supporting WFP, EWB, Rivers Alive, and the Water Equation through your sponsorship and attendance at this fundraiser at the Wild Heaven West End. More information on the event is located at www.gawwa.org/beer-festival/. Also please spread the word within your organization about the event and that tickets are available (there are a limited number of tickets now available at the lowest price, and the cost will increase as the event approaches).

We hope that you will join us as a sponsor for this year’s event. Information on sponsorship levels is attached (you can also sign up and pay for sponsorship at the link above). Please take the time today to complete this form and commit to supporting and attending the 2020 No Water No Beer® Festival. On behalf of all the communities served by WFP, EWB, and Rivers Alive, we thank you for your continued support.

Kelly Comstock - 2020 NWNB Planning Committee
2020 NO WATER NO BEER® FESTIVAL
SPONSORSHIP INFORMATION

Please check one

☐ Gold ($1,000)   ☐ Silver ($500)

Person or Company (as it should be listed on printed materials) ____________________________

Name of Individual to serve as company contact ____________________________

Address ____________________________________________________________________________

City, State, Zip ______________________________________________________________________

Phone ____________________________ E-mail ____________________________

Your “Coordinating Individual” Contact Name ____________________________

☐ Enclosed is my check payable to Georgia Section AWWA (note “NWNB2020” in the memo line)

☐ We will pay online through the event sponsorship link at http://www.gawwa.org/beer-festival/

☐ Please have Georgia Section AWWA Invoice Me at the above Address

Please Email Form to: Kcomstock@brwnclal.com
or Mail to: Henry County Water Authority
Attn: Eric Osborne – GAWWA Secretary Treasurer
199 Preservation Dr.
Jackson, GA 30233

Sponsorship of the No Water No Beer Festival is designed for companies and individuals interested in participating in the missions of Water For People (WFP), Engineers Without Borders (EWB), Rivers Alive, and the Water Equation (WE) and contributing to the impact of these organizations. By underwriting the event, sponsorship proceeds will be directed to WFP, EWB, Rivers Alive, and WE programs and projects.

GOLD LEVEL SPONSOR-$1,000

• Four (4) tickets to the Event
• Four (4) No Water No Beer® Souvenir Glasses
• Logo displayed on website and conference announcement emails with link
• Logo displayed on Banner at event (large logo)
• Logo / screen message on monitor (rotating through event) – Individual Slide
• Announcement of Company sponsorship during event
• Sponsorship of one of the Prizes for the Raffle
• Representative will assist with Raffle (will draw winning ticket for sponsored prize)

SILVER LEVEL SPONSOR-$500

• Two (2) tickets to the Event
• Two (2) No Water No Beer® Souvenir Glasses
• Logo displayed on website and conference announcement emails with link
• Logo displayed on Banner at event (smaller logo)
• Logo on monitor (rotating through event) – Listed with other Silver Sponsors

For more information or to discuss Sponsorship options, please contact:
Kelly Comstock at Phone: (770) 673-3669 email: kcomstock@brwnclal.com