

## 2018 Georgia Section AWWA Strategic Plan

### **Vision Statement:**

GAWWA will inspire excellence in the water profession to promote safe and sustainable water in Georgia.

### **Mission Statement:**

Provide resources to unite Georgia's water community.

### **Strategic Planning Goals and Objectives:**

#### Member Engagement & Development

*GAWWA will be the association of choice for water utilities, professionals, and organizations.*

- Support membership goals for growth and retention
- Increase active committee participation to 10% of GAWWA membership
- Support Annual Committee Chair Training
- Provide at least two member networking opportunities per year
- Promote and encourage awards, scholarships and philanthropic activity participation
- Encourage National AWWA Committee and Leadership Participation by GAWWA members

#### Knowledge Creation & Exchange

*GAWWA will be an authoritative resource on water.*

- Support Spring, Annual, and Fall Educational Conferences through a minimum of four technical sessions (6 PDHs) organized by GAWWA technical committees
- Support and/or provide supplemental training in Georgia
- Support training through online technical resources
- Encourage partnering organization's training in support of our Mission and Vision

#### Organizational Stewardship

*GAWWA will effectively and efficiently use its resources to serve its members and the water community.*

- Maintain and enhance the GAWWA website
- Develop and distribute two newsletters annually
- Promote Section involvement in the water industry and upcoming events
- Maintain external communications within the water community in support of our Mission and Vision
- Continue networking with other section in our region
- Maintain open, two-way communications with national leadership

#### Water Policy & Leadership

*GAWWA will be a recognized, valued, and credible voice for water.*

- Support AWWA and affiliated organizations national and state water issues
- Promote sound water policy in Georgia
- Promote the water industry externally through at least two events/celebrations annually