



**The Third Annual
No Water No Beer® Festival**
~ April 29, 2017 ~
SweetWater Brewery
www.gawwa.org/nwnb2017

Dear Potential Sponsor:

We all know that clean Water is one of our planet's most valuable resources. It is critical to everything that we do. The food we eat, the electricity that powers our homes, and the cities and towns in which we live are all highly dependent upon having reliable sources of clean water. Even the beer that we drink is 90% water. Sadly, more than 780 million people in this world do not have access to clean water. To help show the importance of water and the fact that with No Water there would be No Beer, the Georgia Section of the American Water Works Association (GAWWA) is hosting the third annual No Water, No Beer Festival®. This will be held at SweetWater Brewery on Saturday April 29th 6:30 – 9:30 pm as a kick-off to Drinking Water Week. The event will include delicious food, great music, and some of the best beer in the Southeast. The proceeds from this event will help Water for People in their quest to provide clean water to people in developing countries as well as help Rivers Alive in efforts to keep our water supply clean right here in Georgia. Over the past 2 years we have had great events with over 250 people in attendance for each event and success in raising over \$10,000 for these great causes. This year we anticipate the event to be even larger.

We invite you to join us in supporting WFP and Rivers Alive through your sponsorship and attendance at this fundraiser at the SweetWater Brewery. More information on the event is located at www.gawwa.org/nwnb2017. Also please spread the word within your organization about the event and that tickets are available (there are a limited number of tickets now available at the lowest price, and the cost will increase as the event approaches).

We hope that you will join us as a sponsor for this year's event. Information on sponsorship levels is attached. Please take the time today to complete this form and commit to supporting and attending the 2017 No Water No Beer® Festival.

On behalf of all the communities served by WFP and Rivers Alive, we thank you for your support.

A handwritten signature in blue ink that reads "Kelly Comstock".

Kelly Comstock,
2017 NWNB Planning Committee





Georgia Section

American Water Works Association

2017 NO WATER NO BEER® FESTIVAL SPONSORSHIP INFORMATION

Please check one

Gold (\$1,000)

Silver (\$500)

Person or Company (as it should be listed on printed materials) _____

Name of Individual to serve as company contact _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

Your "Coordinating Individual" Contact Name _____

Enclosed is my check payable to **Georgia Section AWWA** (Please note "NWNB2017" in the memo line)

Please have Georgia Section AWWA Invoice Me at the above Address

Please Email Form to: Kcomstock@brwncald.com

or Mail to: Henry County Water Authority

Attn: Eric Osborne - GAWWA Secretary Treasurer

199 Preservation Dr.

Jackson, GA 30233

Sponsorship of the No Water No Beer Festival is designed for companies and individuals interested in participating in the missions of Water For People (WFP) and Rivers Alive and contributing to the impact of these organizations. By underwriting the event, sponsorship proceeds will be directed to WFP and Rivers Alive programs and projects.

GOLD LEVEL SPONSOR-\$1,000

- Four (4) tickets to the Event
- Four (4) No Water No Beer® Souvenir Glasses
- Logo displayed on website and conference announcement emails with link
- Logo displayed on Banner at event (large logo)
- Logo / screen message on monitor (rotating through event) – Individual Slide
- Announcement of Company sponsorship during event
- Sponsorship of one of the Prizes for the WFP Water Buffalo Raffle
- Representative will assist with WFP Water Buffalo Raffle (will draw winning ticket for sponsored prize)

SILVER LEVEL SPONSOR-\$500

- Two (2) tickets to the Event
- Two (2) No Water No Beer® Souvenir Glasses
- Logo displayed on website and conference announcement emails with link
- Logo displayed on Banner at event (smaller logo)
- Logo on monitor (rotating through event) – Listed with other Silver Sponsors
- Announcement of Company sponsorship during event

For more information or to discuss Sponsorship options, please contact:
Kelly Comstock at Phone: (770) 673-3669 email: kcomstock@brwncald.com