

Georgia Section AWWA Strategic Plan

Vision Statement:

GAWWA will inspire excellence in the drinking water profession and promote safe and sustainable water in Georgia.

Mission Statement:

Promote public health, safety, and welfare, strengthen public confidence in drinking water, and encourage resource stewardship. Engage members and customers and partner with the water community to accomplish these guiding principles.

Strategic Planning Goals and Objectives

Member Engagement & Development

- Grow GAWWA membership by 1% net annually
- Retain 90% of current GAWWA members each year
- Increase active committee participation to 10% of GAWWA membership
- Support Annual GAWWA Committee Chair Training
- Provide at least two member networking opportunities per year
- Promote and encourage AWWA awards and GAWWA Scholarships participation
- Encourage National AWWA Committee and Leadership Participation by GAWWA Members

Education & Training

- Support Spring, Annual, and Fall Educational Conferences through a minimum of four technical sessions (6 PDHs) organized by GAWWA technical committees
- Support and/or provide supplemental training in Georgia
- Foster training through online technical resources
- Encourage partnering organizations' training in support of GAWWA Mission and Vision

Communications

- Maintain and enhance the GAWWA website
- Develop and distribute two newsletters annually
- Promote GAWWA involvement in the water industry and upcoming events
- Maintain external communications within the water community in support of GAWWA Mission and Vision
- Continue networking with other AWWA sections in our region

- Maintain open, two-way communications with AWWA leadership

Leadership & Policy

- Support AWWA on national water issues
- Support GAWP on state water issues
- Promote sound water policy in Georgia
- Promote the water industry externally through at least two events/celebrations annually